

2009-10 Regional trainings sponsored by DIRECTV

Creating Opportunities in Challenging Times

Through the generous sponsorship of **DIRECTV**, CCEF was able to conduct a series of five regional meetings in Southern California during 2009-10 to provide local education foundation leaders capacity-building, professional development training.

Last fall, three sessions were held for leaders in San Diego, San Bernardino, Riverside, Orange County and eastern Los Angeles. Two additional trainings were held in April 2010 for local education foundation leaders in western Los Angeles and Ventura/Santa Barbara counties.

Kay Sprinkel Grace, fund development guru and author of numerous books on strategic fund development, was the keynote speaker at all sessions. Her books include *High Impact Philanthropy: How Donors, Boards, and Nonprofit Organizations Can Transform Communities*.



SAN DIEGO MEETING

She was joined in San Diego by **Tom DeLapp**, who is CEO of Communication Resources for Schools and President of the Rocklin Educational Excellence Foundation (Placer County). Tom discussed marketing and branding for foundations. **Laura Dietrick** of the Caster Family Center for Nonprofit Research shared information on the status of LEFs throughout California. The San Diego meeting was hosted by the University of San Diego.

CLAREMONT MEETING

Leaders in San Bernardino and eastern Los Angeles County attended a training in Claremont, hosted by the Claremont Education Foundation and the Pomona Valley Health Center. The meeting featured a workshop with **Nice Alterman** on Effectively Engaging Communities.



It was followed by a panel on *Being Effective in Today's Environment*. Panel members included **Neal Waner** of Stout & Waner and Trustee in Redlands USD (the founder and President of the Steven G. Milhaylo/Big Bear High School Education Foundation), **Joan Favvre**, Executive Director Pasadena Educational Foundation, and **Ronald T. Vera**, Gutierrez and Vera, LLP.

The Orange County Dept. of Education hosted the third workshop on October 6 for foundation leaders in Riverside and Orange Counties. At this workshop, Kay Sprinkel Grace was joined by **Tim Shaw**, President, of Empower/Excel Inc. in Irvine. Tim focused on How to Become a Big Idea Organization.

Successful West LA, Ventura Meetings

Need a write up for these two sessions

